



Digital Marketing and Advertising

Email Marketing (Monthly Newsletter, eBlast or Special Event)

Based on first come first serve non-refundable pre-payment.

Beverly Hills Wine Club Newsletter

(1 sponsor logo/link space and two feature sponsor spaces available per month)

The digital newsletter is sent monthly on the 3rd Wednesday of every month. It speaks to wine club events, news and updates. It also includes sponsor spotlights and promotional opportunities. Circulation: 500+ subscribers

Frequency/Rate	1x	2x	Quarterly	Annually
<i>Sponsorship with Logo/Link</i>	\$45	\$85	\$120	\$450
<i>Feature Spotlight</i>	\$75	\$140	\$200	\$750

Beverly Hills Wine Club eBlasts

(Only two eBlasts are sent out per month. Very limited availability.)

Send an email about your organization (new product/service promotion or upcoming event).

Frequency/Rate	1x	2x
<i>Email Promotion</i>	\$250	\$450

Digital Marketing and Advertising

On the Web (Website Sponsored Editorial Content, Banner Ads & Social Media)

Based on first come first serve non-refundable pre-payment.

Beverly Hills Wine Club Editorial Sponsored Content

Create editorial content with images and links to your product or service. We will publish your content on our welcome page (minimum front-page guarantee 2-4 weeks) which locals, visitors and businesses use every month as a trusted resource.

Frequency/Rate	1x	2x	4x	8x
<i>Sponsored Content</i>	\$250	\$475	\$900	\$1700

Beverly Hills Wine Club Banner Ad

Advertise on our website's [column banners](#). Multiple banner placements available and suggested.

Placements/Rate	1x Quarterly	2x Quarterly	3x Quarterly
<i>Banner Ad(s) image/text</i>	\$125	\$225	\$350

Beverly Hills Wine Club Social Media Promotion

Promote your message through our Instagram profile (includes complimentary Facebook).

Frequency/Rate	1x	2x	4x
<i>Post</i>	\$50	\$85	\$165

Date 2.2024